

# Using the M&S Company Archive

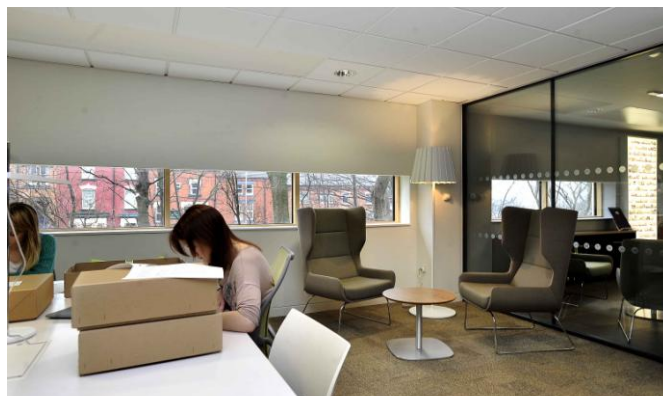


Are you thinking about using archives as part of your dissertation research?

Have you thought about using the M&S Company Archive?

The M&S Company Archive, based in the Michael Marks Building on the University of Leeds campus contains 70,000 items waiting for you to explore!

The history of M&S as a leading high street retailer is embedded in the social history of British society and can be used to support all kinds of research.



The M&S Company Archive Reading Room

Here's some examples to get you started:

- Consumerism
- Store design as a reflection of society
- Social trends including life during WW2 and the growth of a convenience culture.
- The role of women
- Staff welfare
- The impact of advertising on society

The Archive contains fantastic examples to support these research areas and so much more!

Our collection includes:

- Documents, reports, letters, speeches and annual reports.
- Staff guides and training manuals
- Employee and customer magazines, advertising leaflets and Cinema/TV advertising
- Interior and exterior store photographs
- Clothing, food packaging and merchandise from the days of the Penny Bazaar to the present

Check out our online catalogue and search the collection for yourself:

<https://archive-catalogue.marksandspencer.ssl.co.uk/home>

Use the pinboard feature on the catalogue to 'pin' items you would like to see and contact us to book your space in the reading room. Our reading room is open Tuesday-Thursday 10am-12pm and 1pm-4pm.

You can also contact us to find more out about the collection and arrange to speak with an Archivist about your research.

Contact details:

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